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FOR IMMEDIATE RELEASE**The Center for Association Resources Launches E-Learning Service**

SCHAUMBURG, IL -- The Center for Association Resources, an association management and consulting firm for non-profit organizations located in the Chicago area, is pleased to announce the launch of an innovative e-learning solution uniquely designed to increase revenue for healthcare and medical non-profits, and to deliver customizable educational segments via CCTV.

"We're excited about this powerful learning resource that we are able to provide for our top clients," says Robert Patterson, CEO for The Center for Association Resources.

"We intend to market this solution to other non-profit medical organizations that wish to bridge the education gap among their members," he adds.

This highly customized e-learning video service provides options for users to select and watch real-time or recorded video content. The Center for Association Resources is confident that its new e-learning solution will provide up-to-date educational content that will build organizational effectiveness and efficiency, ultimately impacting their bottom line.

"This is just the first of many planned changes that will greatly benefit the organizations we work with," states Patterson. "We are firmly committed to implementing new and existing technological resources to help our clients meet the growing challenges they face."

About the Center for Association Resources

The Center for Association Resources is an association management firm that offers professional services to non-profits that help them navigate through the complex challenges associated with operating a tax-exempt organization in today's economy. These services include project management, strategic planning, leadership and board training, event management and survey design and implementation.

The Center for Association Resources serves clients in the healthcare, legal, scientific and other professional service industries, and is the headquarters for non-profit organizations that choose to outsource their operations. For more information, visit <http://www.association-resources.com> or call 888-705-1434.

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