



Measurable Results. Immeasurable Value.

Proposal Overview

Organizational Assessment and Vision Development

1. Methodology

Phase 1: Preliminary individual interviews with select staff

Phase 2: Series of small group brainstorming sessions to follow a continuum of issue identification > issue prioritization > issue status quo determination and analysis > issue ideal state vision

2. Tools

SWOT analysis, Time/resources priority analysis, Governance/staff alignment analysis, Staff tools/support audit, Status quo analysis, Ideal state visioning

3. Issues/Areas to Address

Industry political situation and trends, Leadership/staff interaction, Staffing to achieve the vision, Education mission

4. Timeline

16 weeks or less depending on client availability

5. Outcome

Ideal state vision for the organization, Assessment of time/talent/resources required

6. Deliverables

Project report, Status quo characterization, Future vision interpretation, Recommended strategies and tactics to migrate to ideal state

7. Benefits

Minimal staff preparation/participation requirements, Tightened timeline, Executive control over staff participation and messaging, Unbiased third-party consultant perspective, Actionable recommendations, Benchmark for future assessment and measurement

**For more information contact The Center for Association Resources at
888.705.1434**

