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THE CENTER FOR ASSOCIATION RESOURCES ACHIEVES RENEWAL OF AMC INSTITUTE ACCREDITATION

News Release 01-16-19 The Center for Association Resources announced that it has renewed its accreditation by AMC Institute, the global trade association representing the Association Management industry.

Among 500-plus Association Management Companies (AMC) worldwide, only 81 have achieved *AMC*Institute Accreditation, demonstrating the commitment and the ability to deliver the highest level of professional management services to association and not-for-

profit clients. These AMCs are the recognized choice of association and not-for-

profit organizations.

"We applaud The Center for Association Resources on this significant achievement," AMCI Chair Michael Payne said. "AMCI accreditation requires that association management firms demonstrate adherence to operational and ethical best practices, as outlined in the AMCI standard. Accreditation distinguishes The Center for Association Resources' ongoing commitment to leadership in association management."

Administered by AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. ANSI requires that the standard be reviewed and updated regularly to remain an approved standard. Measurable performance practices include contracts and service delivery; employee recruitment, training and professional development; and financial management and internal controls, among others. AMCs must earn re-accreditation every four years, demonstrating to an independent outside auditor that they continue to meet the standard.

"The Center for Association Resources is pleased to be part of this small, elite group that confirms our dedication to bringing our clients outstanding service," explained Robert O. Patterson, JD, CEO/Principal of The Center for Association Resources. "Our adherence to exacting standards, combined with



innovation, commitment, and results-orientation, make us uniquely positioned in the industry to assist clients to better serve their members."

The Center for Association Resources is a nationally acclaimed association management firm that provides comprehensive leadership and management services to trade associations, professional societies, and philanthropic organizations. The Center's core service offerings include financial management, technology, governance analysis, marketing, membership development/management, certification, and conference management. Focusing on operational efficiency and a relentless attention to detail, The Center works diligently to achieve its clients' success.

Association Management Companies specialize in managing associations and not-for-profit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources. As AMCs manage multiple association and not-for-profit clients, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services.

For more about AMC Institute accreditation, visit www.AMCInstitute.org/accreditation.

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